



THE WALTER BREWING COMPANY  
126 S. ONEIDA STREET  
PUEBLO, COLORADO 81003  
(719) 542-0766  
[WWW.WALTERSBEER.COM](http://WWW.WALTERSBEER.COM)  
EST. 1889

May 10, 2023

To Whom it May Concern,

We are thrilled to present The Walter Brewing Company's 2nd Annual Car Show! The event is slated for Saturday, June 10, 2023 at The Walter Brewing Company from noon- 4 pm. With the growing need for fun, family friendly attractions in Pueblo, we anticipate a large crowd! We will have car competition with cash prizes, swag giveaways, food trucks, beer specials and more!

As such, we would like to take this opportunity to humbly ask for your sponsorship for the event. With several options to choose from, we believe there is something for every budget. Perhaps one of these sponsorship levels might be of interest to you...

- The Vintage Street Rod- \$500
  - Opportunity to give opening remarks and welcome
  - Ability to set up a vendor tent during the event for promotional items, swag, etc.
  - Ability to place signage throughout the Walter's taproom & patio during the event
  - Your company listed throughout ongoing print and media presentations
  - Free 1 evening event rental plus 20% discount on tab for the night
- The Muscle Car- \$250
  - Ability to set up a vendor tent during the event for promotional items, swag, etc.
  - Ability to place signage throughout the Walter's taproom & patio during the event
  - Your company listed throughout ongoing print and media presentations
  - Free 1 evening event rental plus 20% discount on tab for the night
- The Original Stock- \$75
  - Ability to place signage throughout the Walter's taproom & patio during the event
  - Your company listed throughout ongoing print and media presentations
- Prize and raffle items of any amount or variety

It is the support of businesses like yours that will help make our event a success and allow us to continue to serve the Pueblo community. Thank you in advance for your generous support.

Most Sincerely,

A handwritten signature in black ink that reads "Mia Sanchez".

Mia Sanchez  
Co-Owner  
The Walter Brewing Company