The Walter Brewing Company is looking for the right candidate to be the face of our Taproom! The Walter Brewing Company is a production microbrewery in Pueblo, Colorado that distributes its beer widely with an onsite tasting room. Walter's is a historic brand that was established in 1889. The brewery is a very popular tourist attraction. Walter's taproom is known best not only for its variety of fresh craft brews on site and unique campus but remarkable for its warm and friendly staff and experience that can be best described as a rare "good ol' customer service" experience. Walter's strives to hire only the friendliest taproom members!

Job Title: <u>Taproom Sales Manager & Campus Event Project Manager</u>
Location: 126 S. Oneida Street, Pueblo, Colorado
Position Type: Full-Time, On-site position, Nights and weekends
Email resume to: mia@waltersbeer.com

Description: This person reports to the executive manager and will be in charge of the entire taproom operation including staff management, daily taproom operations, as well as, managing campus event planning from conception to creation to event fruition and clean up. Must have ample experience in the service and hospitality industry and restaurant management as well as experience in coordinating events. This position is a full time position that requires dependability and high energy, and must have a flexible schedule to be able to work nights and weekends as required. This person must be able to motivate their team, understand the importance of sales goals and have a natural ability to give superb external and internal customer service without exception. Must be a self starter with a strong ability to organize themselves and others. Must possess independent follow through on a consistent basis with measured sales goals. Must have a passion for working with people, the hospitality industry, and love hosting events. Requires creativity to think of new ways to create new sales avenues through events, taproom product promotions, and other out of the box methods. Must understand the importance of providing the customer with an extraordinary experience during their visit.

Duties include but are not limited to:

• Manage all aspects of taproom staff management (i.e. Interviews, new hire processing, training, scheduling, reviews, pertaining liquor enforcement laws, etc.)

• Approve labor hours worked and disperse pooled tips

• Identify, develop, and implement effective training systems and tools

• Create and implement team sales goals

• Must have comfort in upselling skills and confidence in training upselling techniques

• Coordinate weekly and monthly staff meetings

• Coordinate and manage all weekly taproom events (i.e. booking food trucks, entertainment and more as required.)

- Manage rentals & reservations as well as and coordinate our major special campus events from conception- to fruition-to clean up.

- Develop contracts and organizational tools for properly maintaining rental parties.

- Plan and coordinate campus special events (i.e. Oktoberfest, car show, 4th of July event, and other attraction events and actively solicit partnering sponsors when needed.)

- Develop organizational contracts for event rentals and food truck conduct and expectations.

- In charge of determining new and featured drinks and specials each week by working with Brewer to schedule new beer and seltzer releases and events to go with releases.

- Ensure inventory of all beer, seltzer, and supplies.

- In charge of price changes in POS system and handle other technical support issues that may arise.

- Work with the marketing team to schedule appropriate advertising of new releases and other taproom activities/specials.

- Work closely with admin assistant for various needs

- Other duties as needed in any other areas of the company

Skills & Abilities:

- Have the ability to lift 50 + pounds

- Experience with Toast POS a plus

- Must be comfortable with Google drive apps such as docs, spreadsheets, and slides.

- Possess exceptional organizational skills & follow through

- Self motivated & self starter